

UK GARAGE & BODYSHOP EVENT 2022 EXHIBITOR JOURNEY

Announce your participation on social media – make sure you include the event hashtag #UKGBE2022



January - February

Create your profile on the event website ready for visitor registration



Set up your [auto:resource](#) profile and upload your first piece of content



February 23rd

Visitor registration opens



Exhibitor Manual will be live for you to make your stand orders (electrics, furniture, exhibitor badges)



24th March

Send out an email to your customers & invite them to the event, tell them what you are doing



Send us your stand announcements form and what you are planning for the event to be included in the **Event Digital Preview**



March-May



Get your pre-show social media campaign underway, tell your followers that you will be there and why they should come visit you. Keep this going right up until the event.



Make sure you have completed your profile for the website on MPM as this information is also included in the onsite showguide.



11th April

Will you be demonstrating your products? Will you have a special offer available? Are you bringing a celebrity or brand ambassador? Are you launching a new product? Tell us!



Don't forget to add this to auto:resource too!

June 8-9th

The UK Garage & Bodyshop Event is here! Meet your customers on your stand

